



Ministry of Welfare  
Republic of Latvia

# CONFERENCE

Equality together: strengthening the role of boys  
and men in building an equal society

 **17 October 2024**  
9.00-17.00

 **Riga Islande Hotel**  
Ķīpsalas street 2, Riga, LV-1048



## PROGRAMME

**9:00-9:30** Registration and morning coffee

**9:30-9:45** Opening and introduction

*Conference moderator - Arnis Krauze, Journalist and TV presenter  
Ingus Alliks, State Secretary of the Ministry of Welfare*

### PREVENTION - AN INVESTMENT THAT PAYS OFF IN THE LONG RUN

**9:45-10:10** Lauris Bokišs, Member of the Board of the Family Support Association Fathers ("Tēvi")  
*Men for Equality. Where are we now and what remains to be done to strengthen gender equality?*

**10:10-10:35** PhD Toms Kreicbergs, Researcher, lecturer, Faculty of Engineering Economics and Management, Riga Technical University  
*Masculinity perceptions in society and advertising: How do gender stereotypes affect us?*

**10:35-11:00** Daniela Monza, White Ribbon Accreditation Officer within Men's development Network, Ireland  
*Why and How do Men Benefit from Gender Equality?*

**11:00-11:25** Andreas Beck Kronborg, Head of Secretariat at DareGender, Denmark  
*How can boys and men transcend masculine stereotypes? Insights from practical interventions.*

### 11:25-12.00 PANEL DISCUSSION

**12:00-12:40** Lunch break

### PUTTING WORDS INTO ACTION: GENDER EQUALITY IN THE EVERYDAY LIVES OF BOYS AND MEN

**12:40-13:05** Oskars Špickopfs, Head of the SURVIVAL SCHOOL (IZDZĪVOŠANAS SKOLA), training instructor  
*Conscious masculinity – how to develop it? Problems and solutions.*

**13:05-13.15** Jēkabs Janovskis, Member of the organisation "OGLE"  
*What challenges do boys and men face in modern society in Latvia?*

**13.15-13.30** Daiga Zadināne, Clinical and health psychologist, EMDR specialist  
*How to normalise the role of mental health among men and boys, in individual, family and societal contexts?*

**13:30-13:55** Martin Odh, Head of psychosocial support at MÄN, Sweden  
*Making support accessible for boys and men - mitigating thresholds.*

### 13:55-14.30 PANEL DISCUSSION

**14.30-15.00** Coffee break

**15.00-16.30** PRACTICAL DISCUSSION WORKSHOPS  
*Workshop moderator – Madara Kanasta-Ieviņa, Youth and Prevention Programme Manager, MARTA Centre*

**16.30-17.00** Summary of practical discussion workshops