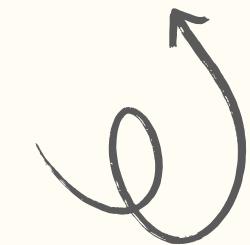
From Local Initiative to Global Brand





Simona Simulyte, SE catalyst



Tech4Good Solutions

Leveraging technology for transformative social impact

ESG Frameworks

Environmental, social & governance expertise

Life-Centred Design

Human-focused innovation methodology

500+

Social Enterprises Supported 35

€50M+

15,000+

Countries Impacted

Impact Investment Facilitated Jobs Created

250+

Startups Mentored

200+

Speaking

Engagements

15+

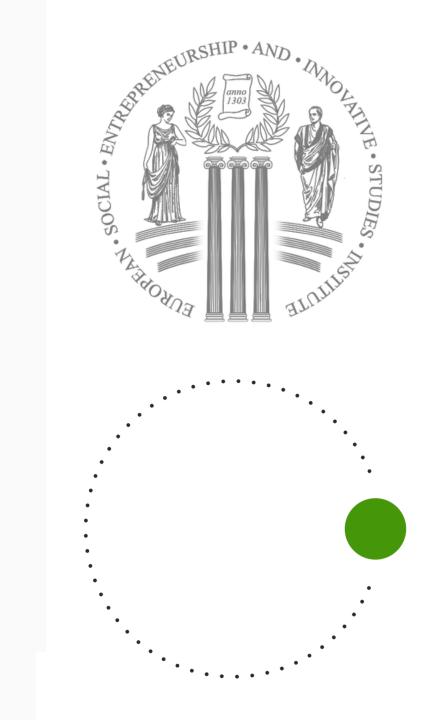
Years Impact & Sustainability Focus 3

Successful Exits

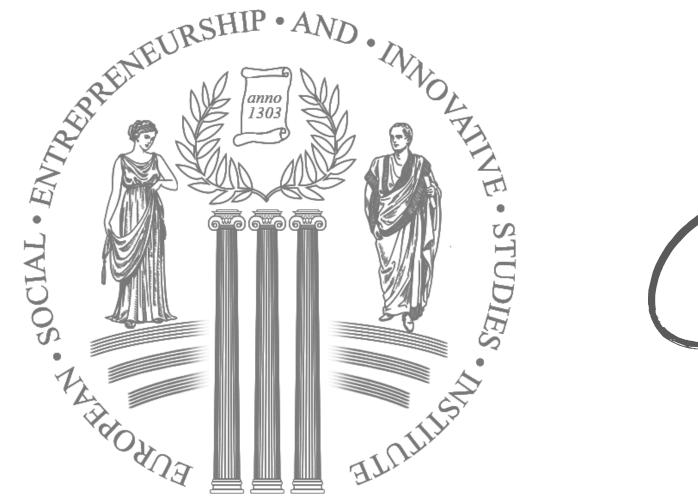
Top 100

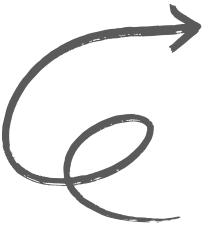
European Women 2024

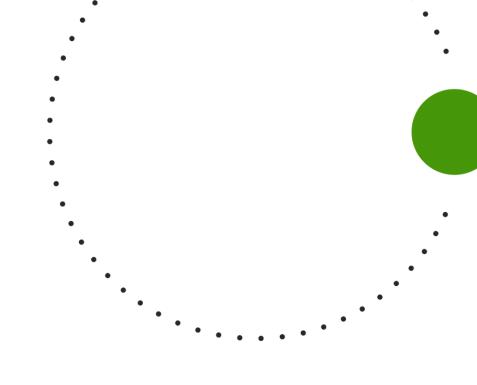
Social Innovation Recognition











2018 2016 2010 2020 2021 The first "ChangeMakers' 200 happy Hack4Crisis EISIESI started "ChangeMakers' ON" Junior its journey social ON" hackathon Hackathon innovators and & BoostCamp experts in the "Change4Future" program 2016 2020 2017 2019 2024 "Voyage" project **EU Commission** UNESC0 "Turn the impact Exit in the Award: The best nomination: on": social Mediterranean education and quality of innovation projects impact sprints in sea Lithuania

Timeline of Growth

Local Roots

European Expansion

Recognition

Global Outreach

Brand Exit

European Social
Entrepreneurship and
Innovative Studies Institute
was founded in 2010,
aiming to support local
communities and foster
social innovation across
Europe.

The institute expanded throughout Europe, creating partnerships with various universities and organizations, and achieving recognition for its initiatives in social entrepreneurship by 2011.

In 2012, the institute gained international attention, being featured in prominent publications and participating in key conferences, further solidifying its reputation in the global market.

By 2012, the institute established programs in multiple countries, enabling diverse communities to adopt innovative solutions and practices to tackle social issues and improve lives.

Simona successfully exited the institute in late 2024, leaving behind a strong legacy and an influential brand that continues to inspire future generations of social entrepreneurs.

Beyond Traditional P&L

Traditional P&L

- Revenue Income from sales and operations.
- Costs Expenses incurred in business activities.
- **Profit** The financial gain after expenses.

Enhanced P&L

- **Profit** Net financial result, as traditionally measured.
- SOCIAL CAPITAL Community trust, networks, and collaborative relationships built over time.
- REPUTATION Public perception, brand trust, and stakeholder esteem earned through ethical practices and impact.

